



PHOENIX BLUES SOCIETY

BLUES BLAST 2018

March 10, 2018

M.T. Hance Park

### **Sponsorship Opportunities**

#### **Presenting Sponsor: \$5,000 (1 opportunity)**

- Logo/name listed on media/merchandise as “Phoenix Blues Society and *Your Name* Presents Phoenix Blues Blast 2018”
- Banner on stage with logo/name as “Phoenix Blues Society and *Your Name* Presents Blues Blast 2018”
- Opportunity to offer your guests special VIP seating in a tent area w/chairs and tables
- Recognition throughout the day as the Presenting Sponsor
- Backstage/VIP access throughout the day to meet all bands (2-3 people of your choice receive backstage passes)
- Be introduced as the presenting sponsor of the event
- Complimentary autographed merchandise (1 item from each band-as available)
- Complimentary booth space (separate from VIP Tent)
- 10 tickets to the event; may request up to 10 more to fill your VIP seating area

#### **Headliner Sponsor: \$2,500 (1 opportunity)**

- Listed in media/merchandise as headliner sponsor
- Banner on stage with logo/name-large font
- Backstage/VIP access to meet and talk with the band (2-3 people of your choice receive backstage passes)
- Introduction as headliner sponsor immediately prior to the headliner going onstage to perform
- Complimentary autographed merchandise from headliner (typically the band’s latest CD)
- Complimentary booth space
- 8 complimentary tickets to the event

#### **Local Band Sponsor: \$1,500 (4 opportunities)**

- Listed in media/merchandise as band sponsor
- Banner on stage with logo/name
- Backstage access to meet the local band you sponsored (2 people of your choice receive backstage passes)
- Complimentary booth space
- Introduction as band sponsor immediately prior to the band going onstage to perform
- Complimentary autographed merchandise from the local band you sponsored (as available)
- 6 complimentary tickets to the event

#### **Bikes and Blues Sponsor (for motorcycle sales/service organizations) \$1,500 (1 opportunity)**

- Listed in media/merchandise as Bikes and Blues sponsor & recognized at event as B & B sponsor
- Sign at designated motorcycle parking day of event with your name as sponsor

- Complimentary CD from band of your choice (as available)
- Complimentary booth space
- 4 complimentary tickets to the event
- 6 pairs of tickets to use as a promotional give-away at your store/shop
- Special wristbands for bikers to leave/return to venue so they may keep an eye on their bikes

Merchandise Sponsor 1,000 (2 opportunities)

- Listed in media/merchandise as merchandise sponsor & recognized at event as Merchandise sponsor
- Banner at merchandise booth as merchandise sponsor
- Complimentary merchandise from band of your choice (as available)
- Complimentary booth space
- 6 complimentary tickets to the event

Hospitality Sponsor \$500 (2 opportunities)

- Listed in media as hospitality sponsor
- Banner in hospitality area as hospitality sponsor & recognition @ event as the hospitality sponsor
- Vendor table to advertise your organization
- 2 complimentary tickets to the event

Banner Advertising (\$500) (unlimited opportunities)

- Listed in media as a banner advertiser
- Advertise your organization by hanging your banner at the event
- 2 complimentary tickets to the event